



## Major Naming Gift Opportunities

### Named Program Endowments

<b>Jewish Learning Initiative.....</b> \$200,000 (Series of Jewish Learning Opportunities)	<b>Alternative Spring Break ...</b> \$100,000 (Subsidize students as they perform tikkun olam wherever needed)
<b>Major Speaker Series.....</b> \$200,000	<b>Leadership Conference Subsidies...\$</b> 50,000 (Investing in our Future Leaders)
<b>Israel on Campus.....</b> \$100,000 (Various programs focusing on political and cultural aspects of Israel)	<b>JConnect.....</b> \$ 50,000 (Engaging the Uninvolved)
<b>Tzedek Hillel Initiative.....</b> \$100,000 (Making the World a Better Place)	<b>FYSH Initiative.....</b> \$ 50,000 (First Year Students of Hillel)

### \$25,000 Program Naming Opportunities

Welcome Week (Our Goal is to “wow” students so they’ll come back for more)	Jewish Medical Students Association
Graduates and Young Professional Network	Library Support Fund
Hillel Student Board Retreats	Media Support Fund
Jewish Law Students Association	Jewish Theater/Arts Event
	Jewish Women’s Society



## **Leadership Giving Opportunities**

### **\$10,000 Program Naming Endowments**

Purim Party

Annual Ski Trip

Passover Break-the-Fast Party

Bedouin Tent Party

(this birthright follow up program keeps students engaged in Hillel and Israel)

Holocaust Commemoration

Broomball at Munn Ice Arena

Finals Frenzy

(provide nourishment for our students as they study at Hillel during finals week)

Hebrew Café

(opportunity for our students to practice their Hebrew with a fluent Hebrew speaker)

### **\$5000 Renaissance Endowment Funds**

Support from alumni, parents, friends and families, beginning at the \$5000 level (and above) will provide MSU Hillel with perpetual support to fund areas of greatest need – including student leadership initiatives & conferences, social action and Jewish cultural programming.

**For more information and to strengthen Jewish life on campus and the world, please contact:**

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